Sponsor prospectus

Organiser: ROSConJP
In cooperation with the Open Source Robotics Foundation
The officially-licensed developer event for the Japanese ROS community

ROSCon JP is an event held each year for the local Japanese ROS community. Provided in Japanese, this developers’ conference provides a venue for people interested in ROS from all over Japan to exchange information, network, and meet companies providing products and services relevant to ROS and robotics – as well as job opportunities!

With a focus on the engineering aspects of robotics and featuring international key note speakers, selected technical presentations from the Japanese community, ROSCon JP provides an important compliment to the academic conferences and trade shows that take place throughout the year.

Now in its third year, ROSCon JP has a strong track record of providing an engaging and exciting event for attendees and sponsors/exhibitors alike. It attracts over 200 paying attendees, more than half of whom are engineers or researchers working in industry and nearly a quarter are involved in the business aspects of robotics.

ROSCon JP is an officially-licensed ROS event. ROSConJP is organized by the ROSCon JP foundation, a charitable entity in Japan dedicated to promoting ROS. It is organized in collaboration with the Open Robotics Software Foundation. ROSCon JP follows the pattern established by the original, global ROSCon.
Known since the Edo period as the home of Sumo wrestling and an entertainment district, Ryogoku was and still is one of the culturally important parts of Tokyo. Featuring the national Sumo stadium, the famous Edo-Tokyo Museum, and a wide range of restaurants (including some that serve the food of Sumo wrestlers, chankonabe!), this district is popular with both locals and tourists. Despite this and its close proximity to Akihabara, Asakusa, and the centre of Tokyo, the district often feels peaceful and provides a contrast with the busier areas of Tokyo.

Venue: Kokusai Fashion Center Hall & Room

6-1 1-chome, Yokoami, Sumida-ku, Tokyo, Japan
## Sponsorship/exhibitor plans overview

<table>
<thead>
<tr>
<th>Number available</th>
<th>Platinum 1,200,000 yen</th>
<th>Gold 500,000 yen</th>
<th>Silver 300,000 yen</th>
<th>Bronze 200,000 yen</th>
<th>Friendship 30,000 yen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary registrations (including booth staff)</td>
<td>1</td>
<td>Unlimited (subject to venue space)</td>
<td>Unlimited (subject to venue space)</td>
<td>Unlimited (subject to venue space)</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Exhibition booth</td>
<td>3 tables (Premiere location)</td>
<td>2 tables</td>
<td>1 table</td>
<td>1 table</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Logo on interstitial slides</td>
<td>Yes (Standalone slide)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Text only</td>
</tr>
<tr>
<td>Logo recognition on conference website</td>
<td>Yes (Platinum position)</td>
<td>Yes (Gold position)</td>
<td>Yes (Silver position)</td>
<td>Yes (Bronze position)</td>
<td>Yes (Friendship position)</td>
</tr>
<tr>
<td>Logo on conference t-shirt</td>
<td>Yes (Platinum position)</td>
<td>Yes (Gold position)</td>
<td>Yes (Silver position)</td>
<td>Yes (Bronze position)</td>
<td>Yes</td>
</tr>
<tr>
<td>Recognition on conference advertising and communications</td>
<td>Yes (Platinum position)</td>
<td>Yes (Gold position)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on conference signage</td>
<td>Yes (Platinum position)</td>
<td>Yes (Gold position)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner placement in presentation hall (self-supporting banners only)</td>
<td>Yes (Maximum of 120cm x 200cm, provided by sponsor)</td>
<td>Yes (Maximum of 120cm x 200cm, provided by sponsor)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner placement in registration area (self-supporting banners only)</td>
<td>Yes (Maximum of 120cm x 200cm, provided by sponsor)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional options available</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

*All prices exclude 10% sales tax*
**Sponsorship/exhibitor plans details**

### Complimentary registrations

For booth staff and conference participation

- **Platinum**: 6
- **Gold**: 4
- **Silver**: 2
- **Bronze**: 1

### Exhibition booth

- Table: 1
- Chairs: 2
- Partitions: 2
- Company name: 1
- Power outlet (100V · 5A): 1

The above is for one unit; the platinum sponsor will be provided with three units and gold sponsors will be provided with 2 units.

Venue-provided wifi is available.

### Logo placement on interstitial slides

- Logo placement on the slides displayed between talks and sessions
- Dedicated slide for the platinum sponsor
- Text-only (no logo) for friendship sponsors

### Logo placement on the website

Platinum sponsor logo
Gold sponsor logos
Silver sponsor logos
Bronze sponsor logos
Friendship sponsor logos

*Images are indicative only*
**Sponsorship/exhibitor plans details (continued)**

- **T-shirt logo**
  
  One t-shirt will be provided to each attendee

- **Logo and textual recognition on promotional materials**
  
  - Logo on the conference programme (A4, colour, approx. 350 copies)
  - Recognition in communications to attendees
  - Recognition in ROSCon JP 2020 advertising

- **Log on the ROSCon JP sign**
  
  Sign above the podium featuring the ROSCon JP image

- **Banner placement**
  
  - Banner placement at the registration desk (platinum sponsor only)
  - Banner placement in the presentation hall
  - Maximum of 1200x2000mm
  - To be provided by the sponsor
  - Self-supporting banners only

*Images are indicative only*
Add-on opportunities

Increase your exposure by purchasing add-ons to your sponsorship plan. Available to all sponsorship levels, including friendship sponsors.

**Lunch sponsor**
- 5-minute presentation to attendees at the conclusion of the session prior to lunch
- Dedicated signage featuring your logo at the lunch area

200,000 yen

1 available

**Reception sponsor**
- 5-minute presentation to attendees at the conclusion of the session prior to the reception
- Dedicated signage featuring your logo in the reception

200,000 yen

1 available

**Video streaming and archive sponsor**
- Logo displayed on the streaming video, and on the website above the programme
- Logo displayed on the videos on the archive site
- Lasting recognition through logo display on the videos after the conference

250,000 yen

1 available

**Lanyard sponsor**
- Neckstrap for the conference badge required to be worn by all attendees and exhibitors

150,000 yen

1 available

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All prices exclude 10% sales tax
Add-on opportunities (continued)

Increase your exposure by purchasing add-ons to your sponsorship plan. Available to all sponsorship levels, including friendship sponsors.

**Novelty sponsor**

- Your logo on the novelty distributed to all attendees and exhibitors
- 2018 novelty: Sake cup
- 2019 novelty: Sake bottle

200,000 yen

1 available

**Swag bag give away**

- Get your own novelty into the hands of all attendees
- Sponsor-provided item will be included in the conference bag provided to all attendees
- Subject to approval by the organizing committee
- Useful items such as water bottles, ID card holders, and cups are encouraged!

200,000 yen

**Diversity sponsor**

- Support the attendance by typically under-represented groups such as students, women, and the disabled
- Diversity sponsor recognition on interstitial slides, website, and in diversity information
- Access to diversity attendees
- Diversity attendees are selected by the organizing committee

100,000 yen

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All prices exclude 10% sales tax
Contact

ROSCon JP organizing committee
rosconjp-2020-oc@roscon.jp